

FAX# 703 528 7880 SEP17/12 15.26
HARRIS REPORT FROM REP ***
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6318811

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

PRDCT	<u>OBAMA FOR AMERICA</u>	EST#1798	COMMENTS: (LINE, ORDER, INVOICE)
-------	--------------------------	----------	----------------------------------

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP17/12 15.26

REP: TO LENA

OK'D M1 SEE 24
TTLS RTS
PSLC FM, THX 9/17

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 AGENCY EST# = 1798												
3	S		1210A-105A	30		\$275.00	9/18	9/21	0		TU-F	0
PROGRAM : JIMMY KIMMEL LIVE CON COM1 : JIMMY KIMMEL LIVE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

24	A		1205A-105A	30		\$275.00	9/18	9/20	2		TU-TH	2
----	---	--	------------	----	--	----------	------	------	---	--	-------	---

PROGRAM : KIMMEL
ORD COM1: TP FOR KIMMEL AND KIMMEL RUNS LATE ON FRIDAY
THIS IS A MAKE-GOOD FOR SEP18 ON LINE-3 FOR 2 SPOTS/WK
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#3 MISSED:TU-F/1210A-105A SEP18(2/WK) 30S \$275.00 (SEP17/12)
OFFER:TU-TH/1205A-105A SEP18(2/WK) 30S \$275.00 PLS ADVISE.
CMT:TP FOR KIMMEL AND KIMMEL RUNS LATE ON FRIDAY

SEP/12	51975.00	CONTRACT TOTAL	51975.00
		TOTAL SPOTS	46

MARKET TOTALS \$121,705 WFTV 43% WKMG 25% WESH 19% WOFL 12% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE